



JO MALONE
LONDON

J O M A L O N E L O N D O N I N T R O D U C E S I T S D E L E C T A B L E N E W C O L O G N E I N T E N S E : V E T I V E R & G O L D E N V A N I L L A

Available as from January 2020

Jo Malone London's Cologne Intense collection travels the world, collecting treasured ingredients to create opulent and unexpected scents.

The newest addition to the collection is Vetiver & Golden Vanilla, a combination of Madagascar's two prized ingredients, entwined along the island's vanilla-swept coastline.

This deliciously sensual scent opens with a dash of cardamom and the freshness of grapefruit tea, ushering in the earthy depths of native vetiver. Precious Vanilla Bourbon warms and envelops, hand-picked from the orchid-sown jungle.

Celine Roux, Global Head of Fragrance: "Through Cologne Intense we want to whisk you away on a journey using ingredients that have a true, strong story. We consciously magnified the name of the new fragrance with 'Golden' to call to mind the warmth of the scent. It's glowing and bountiful – like the island of Madagascar itself."

Jo Malone London scents are all designed to be worn separately or layered together in a number of compelling combinations. Vetiver & Golden Vanilla adds elegant warmth and a golden touch of vanilla when paired with other scents. We recommend pairing with: Blackberry & Bay, Nectarine Blossom & Honey, Orange Blossom, English Oak & Hazelnut, Black Cedarwood & Juniper, Jasmine Sambac & Marigold and Velvet Rose & Oud.

Vetiver & Golden Vanilla is available as a 100ml and a 50ml Cologne Intense.

Vetiver & Golden Vanilla Cologne Intense 100ml:

€137

Vetiver & Golden Vanilla Cologne Intense 50ml:

€93

Available as from January 2020 at jomalone.com and Jo Malone London point of sales nationwide.

For further press information or images, please contact:
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Join the conversation @JoMaloneLondon #CologneIntense

A B O U T J O M A L O N E L O N D O N

Since 1994 Jo Malone London has created a palette of exquisitely simple, elegant scents and curated a world where every sense is indulged. Acquired by The Estée Lauder Companies Inc. in 1999, today the brand is internationally known for its unexpected fragrances and distinctly British character.